

TIME(LESS) SIGNS / ZEIT(LOSE) ZEICHEN

Contemporary Art in Reference to Otto Neurath



13 December 2012 through 17 February 2013

Opening: Wednesday, 12.12.2012, 7 p.m.

Pictograms, icons and apps, ... analog and digital signs determine our daily communication, visual guidance systems dominate public space. The most recent political revolutions have also relied on universally understandable pictograms. That which is state of the art in today's media originates from Otto Neurath's system of visualization: ISOTYPE (International System of Typographic Picture Education).

Otto Neurath: *"The common citizen should without limitation be able to obtain information about all matters of interest ..."*

Few contemporary users or designers of pictograms are aware of their historical roots – the method of picture education and pictorial statistics created by the Austrian social economist and philosopher Otto Neurath (b. 10. Dec.1882 in Vienna, d. 22. Dec.1945 in Oxford) and his German-born graphic artist Gerd Arntz (1900–1988). The year 2012 commemorates the **130th anniversary of Otto Neurath's birth**. On this momentous occasion, art historian Maria Christine Holter and artist Barbara Höller are curating an exhibition investigating the significance of Neurath's pictorial ideas for visual arts at present and for global communication. The show will focus on various strategies for using pictograms and pictorial statistic in realizing communicational aims, particularly in the clear and powerful visualization of political, social, global or purely individual agendas.

Artists:

Michael Bielicky & Kamilla B. Richter, Anthony Burrill, Bernhard Cella, Ilse Chlan, Erdal Duman, Hazem El Mestikawy, Harun Farocki, Nikolaus Gansterer, Wilfried Gerstel, Christoph Hinterhuber, Christian Hutzinger, Martin Kaltenbrunner & Günter Geiger & Marcos Alonso & Sergi Jordà, Karl-Heinz Klopff, Matthias Klos, Lena Knilli, Clemens Kogler & Karo Szmit, Richard Kriesche, Alexander Lehmann, Gert Linke, Stano Masár, Kollektiv migrantas, open3.at, Bernd Oppl, Olaf Osten, Hermann J. Painitz, Waltraud Palme & Richtex, Rodolfo Peraza, Philippe Rekacewicz, Andrea Ressi, Christian Rupp, Sito Schwarzenberger, Société Réaliste, Roman Týc, Niko Wahl, Michael Wegerer, Peter Weibel, Jun Yang

A TRIBUTE TO OTTO NEURATH – an interdisciplinary symposium, 24–25 January 2013

Presented in cooperation with the Institute Vienna Circle (IVC), University of Vienna, the symposium will address hot topics like open data government, signal ethics, art, cartography and info graphics, as well as the historical background of ISOTYPE.

Lectures by Peter Weibel, Christopher Burke, Elisabeth Nemeth, Günther Sandner, Richard Kriesche, Kollektiv migrantas, Erwin K. Bauer, Sophie Hochhäusl, Philippe Rekacewicz, Carl-Markus Piswanger & Robert Harm (open3.at)

Cooperations: Austrian Museum for Social and Economic Affairs (founded by O. Neurath in 1924), Institute Vienna Circle at the University of Vienna (IVC)
Media cooperation: DER STANDARD

The exhibition catalogue (Germ./Engl., 172 pages) will be available in December 2012 (Kerber Verlag)

www.zeitlose-zeichen.at
www.k-haus.at

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